

# Turnkey Digital Signage Solutions

## AdSlide™ Retail



- **Your Silent** salesmen that always advertising you're highest margin items.
- **Strengthens** your ability to quickly increase and promote sales.
- **Maximizes** impulse sales by steadily showing value driven ads.
- **Easy** content updates and management using your iPhone

### Specially Made For Retail Stores Looking To Increase Sales!

With this system, advanced digital signage technology meets beautifully designed retail digital signage to keep you ahead of the curve without having to learn anything new. You will be able to seamlessly blend, display, and easily manage your daily and upcoming promotions, commercials, sales, customer loyalty program, and on-demand information.

You can choose from over 17+ immersive retail digital signage features plus an unlimited combination of distinctive feature media zones. Popular selections include:

- Blow-out sale advertisements
- Feature new products
- 'You Are Here' map
- Customer services information
- Calendar of promotions
- Your deals of day
- This week's specials
- Specific store department specials



### Professionally Designed For You

You will receive an out-of-the-box ready to use solution. It ships preloaded with your custom content, software, and media player. Tell us the features you need then we'll custom develop, test and set up everything for you.

*"These are the most intuitive and logical digital signage solutions available on the market today."*

*We are able to manage content and live feeds efficiently and effectively. These digital signs replaced the old static vinyl posters and created a "wow" factor"*

*- Doug T*

*"Your design team went above and beyond! They did a great job incorporating our branding requirements, colors, company videos, and images."*

*The final product met our exact needs – a superb layout with beautiful custom graphics."*

*- Natalie Z*

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*"I couldn't believe all these amazing features came built in standard. No add-on a La Carte' pricing, no extra charges.*

*I told them what I wanted and they designed a beautiful, easy to manage solution that simply exceeded my expectations! What a great experience!"*

- Kelly M

### Feature FAQ

#### Limit to a number of features I can select?




































You can choose as many features as you need. Pricing remains the same regardless of the number of features you select.

#### How does my logo, branding, and company information get added to the content?

When placing your order let us know the features you would like, provide your logo and other branding requirements. Our design team will creatively incorporate everything.

#### Do I get to see and approve content before receiving solution?

At each step of content creation your review, feedback, and approval are required. Once approved your order ships fully configured for immediate out-of-the-box use.

AVAILABLE FEATURES TO CHOOSE FROM	AdSlide™ DYNAMIC
 About Us	
 Promotions, Advertising, & Sales	
 Social Media	
 Amenities, Accommodations, or Services	
 Emergency Alerts	
 Flight Information & Times	
 Background Images or Videos	
 Notifications & Announcements	
 Events & Meetings Calendar	
 Media Gallery	
 Points of Interest Map	
 Directory	
 Digital Menu	
 Corporate Communications	
 Personalized Custom Welcome Message	
 Company Logo	
 Time, Date, & Weather	
 3rd Party Data Feeds	

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### What's included?

- Digital Signage Software
- Complete Content Creation
- Digital Signage Media Player
- Cloud Content Manager
- Set-Up & Configuration
- 12 Month Full Support
- No Recurring Fees

### General FAQ

**Lead time?**  
2-4 weeks

**How is content created?**  
Place order.  
Content creation starts.  
4 phase revision process.  
You approve, order ships.

**Is support included?**  
12 month software support.

**Hardware Warranty?**  
36 month

**Who do I call with questions?**  
You receive a dedicated support specialist to call plus 24/7 technical answering service.

**Is this system scalable?**  
Yes

**Hidden costs?**  
No

**Do you offer installation?**  
Yes

**Limit to content creation?**  
No. All-inclusive graphic design set-up and software configuration is included.

### Use your iPhone To Update the Displays Content

This practical yet powerful solution enables you to efficiently update and manage all day to day retail messaging remotely from any device, anytime.

Every update you make will instantly be enhanced, adjusted, and fine-tuned by our software to match your contents precise theme then wirelessly sent to the display.

- Conveniently make changes remotely from your iPhone, Android, or computer.
- Every image and video auto re-sizes to fit the media zone just right.
- All text updates are auto-optimized to match the existing font size, color, and style.
- No annual software license costs or renewal fees for content management.
- Multi-User / Multi Admin control levels are available.

### Industry's Only 100% Digital Signage Design Satisfaction Guarantee

We guarantee you that your system's design, and layout will meet your exact expectations.

- No strings attached no hidden costs, no additional charges for 'design time'.
- All requested features will be properly incorporated.
- Your branding requirements accurately executed.