Turnkey Touchscreen Wayfinding Digital Signage Solutions

Waytouch Premier™ Retail Stores

- **Precision** turn-by-turn directions to departments and products.

- **Strengthens** your ability to promote sales and VIP programs.

- **Maximize** sales by showing consistent advertisements.

- **Easy** content updates and management using your iPhone!

Specially Made For Retail Store and Large Shopping Centers

The Waytouch Premier™ is a state-of-the-art digital signage wayfinding system. Its 3D maps can provide turn-by-turn directions to specific products, aisles, departments, floors, bathroom and other locations throughout your store. Aside from mapping you can choose to add a series of interactive button featuring:

- Promotions and sales
- Your weekly advertisements
- Interactive surveys to gain feedback
- Customer loyalty sign-up
- FAQ customer service answers
- Shop Now Endless Aisle

The Ultimate Wayfinding Solution

The Waytouch Premier™ comes with a variety of map views that are specifically designed for quick and easy destination finding.

- Route animations with virtual directions
- Multi-floor directions 360-degree viewing
- High level 3D view with directions
- Built-In touchscreen keyboard
- 'You Are Here' map icon

DigitalSignBuilder
www.digitalsignbuilder.com
408-933-3300

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Turn by Turn Store Wayfinding to Departments

Included with the Waytouch Premier™ is the creation of beautiful pinch and zoom maps. To create a map all that we need from you is a list of destinations and scanned in image or CAD drawing of your facility map. Our design team will handle the rest!

• ADA Compliant with Wheelchair easy access button.
• Multi-Language button that supports multiple languages.
• All directions are shortest path & ease of accessibility (Smart Pathway Algorithm)
• Directions automatically are generated once a destination is selected.
• Directions can be selected to be sent to mobile device.

"I couldn't believe all these amazing features came built in standard. No add-on a La Carte' pricing, no extra charges

I told them what I wanted and they designed a beautiful, easy to manage solution that simply exceeded my expectations! What a great experience!"

- Kelly M

"The slick, modern design of the has never failed to impress our guests. We have had many compliments. Thank you!"

- Sandra S

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Feature FAQ

Limit to number of features I can select?

You can choose as many as you need. Pricing still remains the same regardless of number of features you choose.

How does my logo, branding and company information get added to the content?

When placing your order let us know the features you would like, provide your logo and other branding requirements. Our design team will creatively incorporate everything.

Do I get to see and approve content before receiving solution?

At each step of content creation your review, feedback and approval is required. Once approved your order ships fully configured for immediate out-of-the-box use.

AVAILABLE FEATURES TO CHOOSE FROM	Waytouch Premier
Interactive Map with Built-In Wayfinding	✓
Touchscreen Directory	✓
Handicap Button	✓
Dynamic Pop-Up	✓
Promotions, Advertising & Sales	✓
Social Media	✓
Amenities, Accommodations or Services	✓
Emergency Alerts	✓
Flight Information & Times	✓
Background Images or Videos	✓
Corporate Communications	✓
Personalized Custom Welcome Message	✓
Digital Menu	✓
Notifications & Announcements	✓
Events & Meetings Calendar	✓
Media Gallery	✓
Points of Interest Map	✓
Time, Date & Weather	✓
Web Widget	✓
Interactive Survey	✓
Interactive Local Transportation Information	✓
Multi-Language Button	✓
Donate Now Button	✓
Touchscreen Donor Wall	✓
Virtual Receptionist	✓
Touchscreen Screen Saver	✓
About Us	✓
3rd Party Data Feeds	✓
Company Logo	✓
Built-In Touchscreen Keyboard	✓

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What's included?

• Digital Signage Software
• Complete Content Creation
• Digital Signage Media Player
• Cloud Content Manager
• Set-Up & Configuration
• 12 Month Full Support
• No recurring Fees

Professionally Designed For You

You will receive an out-of-the-box ready to use solution. It ships preloaded with your custom visual communications content, software, and media player. Tell us the features you need then we'll custom develop, test and set up everything for you.

Use your iPhone To Update the Displays Content

This practical yet powerful solution enables you to efficiently update and manage all day to day messaging remotely from any device, anytime.

Every update you make will instantly be enhanced, adjusted, and fine-tuned by our software to match your contents precise theme then is wirelessly sent to the display.

• Conveniently make changes remotely from your iPhone, Android, or computer.
• Every image and video auto re-sizes to fit the media zone.
• Text updates are auto-optimized to match the existing font size, color, and style.
• No annual software license costs or renewal fees for content management.
• Multi-User / Multi Admin control levels are available.

Industry's Only 100% Digital Signage Design Satisfaction Guarantee

We guarantee you that your system's design and layout will meet your exact expectations.

• No strings attached no hidden costs, no additional charges for 'design time'.
• All requested features will be properly incorporated.
• Your branding requirements accurately executed.