

# Turnkey Digital Signage Solutions

### AdSlide™ Arena and Stadiums



- A Reliable solution for better communicating with your patrons.
- Engages with fans by displaying high-impact advertisements.
- Improves sales by spotlighting concession sales & food specials.
- Boost your patron's experience by adding facility map.

### Specially Made For Arenas & Stadiums

You can use this all-in-one solution to create a richly branded interface with live arena content to deliver outstanding patron experiences. Choose from over 17+ immersive features plus an unlimited combination of distinctive arena digital signage media zones. Popular selections include:



- Events and ticketing information
- Group ticketing special offers
- Directions and parking
- Guest services
- Food & beverage advertisements
- VIP Specials

We are able to manage content and live feeds efficiently and effectively. These digital signs replaced the old static vinyl posters and created a "wow" factor"

- Doug T

"Your design team went above and beyond! They did a great job incorporating our branding requirements, colors, company videos, and images.

The final product met our exact needs – a superb layout with beautiful custom graphics."

- Natalie Z

#### **Automated Events Calendar**

We will integrate your Outlook Calendar for automated event listings. When your calendar schedule updates in Outlook so will the events on the digital sign.

#### **Professionally Designed For You**

You will receive an out-of-the-box ready to use solution. It ships preloaded with your custom content, software, and media player. Tell us the features you need then we'll custom develop, test and set up everything for you.



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"I couldn't believe all these amazing features came built in standard. No add-on a La Carte' pricing, no extra charges.

I told them what I wanted and they designed a beautiful, easy to manage solution that simply exceeded my expectations! What a great experience!"

- Kelly M

### Feature FAQ

Limit to a number of features I can select?

You can choose as many features as you need. Pricing remains the same regardless of the number of features you select.

How does my logo, branding, and company information get added to the content?

When placing your order let us know the features you would like, provide your logo and other branding requirements. Our design team will creatively incorporate everything.

Do I get to see and approve content before receiving solution?

At each step of content creation your review, feedback, and approval are required. Once approved your order ships fully configured for immediate out-of-the-box use.

AVAILABLE FEATURES TO CHOOSE FROM	AdSlide DYNAMIC
About Us	✓
Promotions, Advertising, & Sales	<
Social Media	<
Amenities, Accommodations, or Services	<
Emergency Alerts	<
Flight Information & Times	<
Background Images or Videos	⊗
Notifications & Announcements	<
Events & Meetings Calendar	<
Media Gallery	<
Points of Interest Map	<
Directory	<
Digital Menu	<
© Corporate Communications	<
Personalized Custom Welcome Message	<b>⊘</b>
Company Logo	<
Time, Date, & Weather	$\bigcirc$
→ 3 <sup>rd</sup> Party Data Feeds	<ul><li>✓</li></ul>



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#### What's included?

- Digital Signage Software
- Complete Content Creation
- Digital Signage Media Player
- Cloud Content Manager
- Set-Up & Configuration
- 12 Month Full Support
- 32", 43", 48", 55", or 65" Display
- Low Profile Mounting Bracket
- No Recurring Fees

### General FAQ

Lead time? 2-4 weeks

How is content created? Place order. Content creation starts. 4 phase revision process. You approve, order ships.

**Is support included?**12 month software support.

Hardware Warranty? 36 month

## Who do I call with questions?

You receive a dedicated support specialist to call plus 24/7 technical answering service.

Is this system scalable? Yes

Hidden costs? No

**Do you offer installation?** Yes

## Limit to content creation?

No. All-inclusive graphic design set-up and software configuration is included.

### Use your iPhone To Update Your Displays

This practical yet powerful solution enables you to efficiently update and manage all day to day messaging remotely from any device, anytime.

Every update you make will instantly be enhanced, adjusted, and fine-tuned by our software to match your contents precise theme then wirelessly sent to the display.

- Conveniently make changes remotely from your iPhone, Android, or computer.
- Every image and video auto re-sizes to fit the media zone just right.
- All text updates are auto-optimized to match the existing font size, color, and style.
- No annual software license costs or renewal fees for content management.
- Multi-User / Multi Admin control levels are available.

### Industry's Only 100% Digital Signage Design Satisfaction Guarantee

We guarantee you that your system's design, and layout will meet your exact expectations.

- No strings attached no hidden costs, no additional charges for 'design time'.
- All requested features will be properly incorporated.
- Your branding requirements accurately executed.