

# Turnkey Digital Signage Solutions

## AdSlide™ Digital Directory



**Improves** ability for visitors to find quickly and navigate to locations

**Amplify** your organization's branding and public perception

**Streamlines** your ability to share your property leasing information

**Easy** update directory listing and content using your iPhone!

### Your total solution for efficient management of directory listings

If you are looking for a digital directory, that is highly effective, easy to manage, and includes all of the bells and whistles then you will prefer using this professionally designed digital directory.

This all-in-one solution is custom built to improve your patron's experience while expanding your ability to manage the day to day property communications. You can choose from over 17+ immersive features plus an unlimited combination of distinctive directory features, favorite customer selections include:

- Management information
- Facility map with 'You Are' Here.'
- Rotating images and videos
- Directory with suite numbers
- Custom welcome messages
- Scrolling news tickers
- Company communications
- Events and meeting calendar



### Professionally designed for you

You will receive an out-of-the-box ready to use digital directory. It ships preloaded with your custom directory content, software, and media player. Tell us the features you need then we will custom develop, test and set up everything for you.

*"These are the most intuitive and logical digital signage solutions available on the market today.*

*We are able to manage content and live feeds efficiently and effectively. These digital signs replaced the old static vinyl posters and created a "wow" factor"*

*- Doug T*

*"Your design team went above and beyond! They did a great job incorporating our branding requirements, colors, company videos, and images.*

*The final product met our exact needs – a superb layout with beautiful custom graphics."*

*- Natalie Z*

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*"I could not believe all these amazing features came built in standard. No add-on a La Carte' pricing, no extra charges.*

*I told them what I wanted, and they designed a beautiful, easy to manage solution that simply exceeded my expectations! What a great experience!"*

- Kelly M

### Feature FAQ

#### **Limit to a number of features I can select?**

You can choose as many features as you need. Pricing remains the same regardless of the number of features you select.

#### **How does my logo, branding, and company information get added to the content?**

When placing your order let us know the features you would like, provide your logo and other branding requirements. Our design team will creatively incorporate everything.

#### **Do I get to see and approve content before receiving solution?**

At each step of content creation your review, feedback, and approval are required. Once approved your order ships fully configured for immediate out-of-the-box use.

AVAILABLE FEATURES TO CHOOSE FROM	
 About Us	
 Promotions, Advertising, & Sales	
 Social Media	
 Amenities, Accommodations, or Services	
 Emergency Alerts	
 Flight Information & Times	
 Background Images or Videos	
 Notifications & Announcements	
 Events & Meetings Calendar	
 Media Gallery	
 Points of Interest Map	
 Directory	
 Digital Menu	
 Corporate Communications	
 Personalized Custom Welcome Message	
 Company Logo	
 Time, Date, & Weather	
 3 <sup>rd</sup> Party Data Feeds	

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### General FAQ

#### **Lead time?**

2-4 weeks

#### **How is content created?**

Place order.  
Content creation starts.  
4 phase revision process.  
You approve, order ships.

#### **Is support included?**

12 month software support.

#### **Hardware Warranty?**

36 month

#### **Who do I call with questions?**

You receive a dedicated support specialist to call plus 24/7 technical answering service.

#### **Is this system scalable?**

Yes

#### **Hidden costs?**

No

#### **Do you offer installation?**

Yes

#### **Limit to content creation?**

No. All-inclusive graphic design set-up and software configuration is included.



#### **What is included?**

- Digital Directory Software
- Complete Content Creation
- Digital Signage Media Player
- Cloud Content Manager
- Set-Up & Configuration
- 12 Month Support
- No Recurring Fees

### **Use your iPhone to update the digital directory**

This practical yet powerful solution enables you to efficiently update and manage all day to day digital messaging and media remotely from any device, anytime.

Every update you make will instantly be enhanced, adjusted, and fine-tuned by our software to match your contents precise theme then wirelessly sent to the display.

- Conveniently make changes remotely from your iPhone, Android, or computer
- Every image and video auto re-sizes to fit the media zone just right
- All text updates are auto-optimized to match the existing font size, color, and style
- No annual software license costs or renewal fees for content management
- Multi-User / Multi Admin control levels are available

### **The industries only 100% digital signage design satisfaction guarantee**

We guarantee you that your system's digital directories design, and layout will meet your exact expectations.

- No strings attached no hidden costs, no additional charges for 'design time.'
- All requested features will be properly incorporated
- Your branding requirements accurately executed