



Benefits

- 🔊 **Your silent** salesmen that is always up-selling
- 🎯 **Strengthens** your ability to quickly increase and promote sales
- 📈 **Maximizes** impulse sales by consistently showing value driven ads
- ⚡ **Easy** content updates and management using your iPhone!

With this system, advanced technology meets beautifully designed retail digital signage to keep you ahead of the curve without having to learn anything new. You will be able to seamlessly blend, display and manage your upcoming promotions, commercials, sales, customer loyalty program and information.

Additional Uses

You can choose from over 17+ immersive retail digital signage features plus an unlimited combination of distinctive feature media zones. Popular selections include:

- Blow-out sale advertisements
- Feature new products
- 'You Are Here' map
- Customer services information
- Calendar of Upcoming Sales
- Your deals of day
- This week's specials
- Specific store department specials



Professionally Designed

You will receive an out-of-the-box ready to use system that when powered will automatically begin playing your digital signage content

- No need to spend time customizing templates or learning software
- Full creative design, configuration and set-up is included
- Let us know what layout and features you want and we will design it for you
- Your logo, colors and other branding requirements will be included



Features

When placing your order let us know what you would like the system to display and our team will build it for you. Popular features include:



Amenities



Live News



Local Transit Information



Logo



Promotions



Corporate Communication



Advertisements



Bulletins



Videos



Maps



Time, Date & Weather



Social Media



Events Calendar



About Us



Charts



HR Information



Announcements



Slideshow



3rd Party Data Feeds



Digital Directory



Digital Menu Boards



Emergency Notifications



Pricelist



Company News

For users with little or no graphic design experience

Master updating and manage the digital sign's content within 15 minutes!

- Edit all text zones and announcements
- Upload and change images, slides and videos
- Update, add or edit daily event and meeting schedules
- Manage event schedules and calendar listings



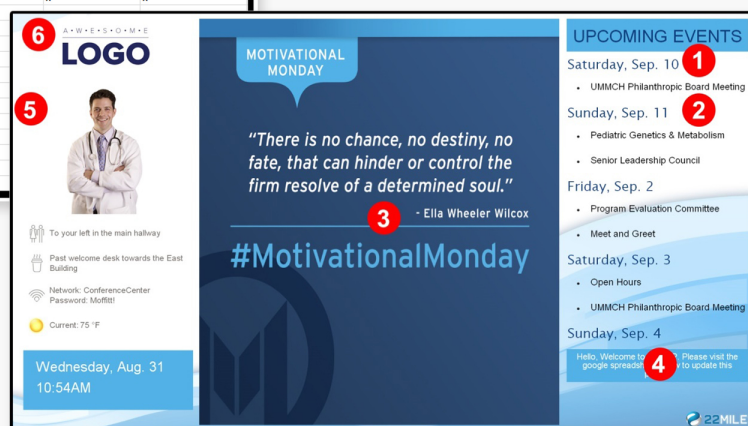
If you can type an email, you can use this system

1. Go to Google Drive
2. Enter login credentials
3. Make changes to content

| 1 | 2 | 3 | 4 | 5 | 6 |
|-----------|---------------------------------|---|---|---|---|
| Schedule | Event Name | Slideshow Images | Bottom Message | Left Image | Change Logo |
| 9/2/2016 | Program Evaluation Committee | http://d1.222miles.com/file/media/999/6ec103 | Hello, Welcome Please visit the google spreadsheet below to update this project | http://d1.222miles.com/file/media/999/6ec103 | http://d1.222miles.com/file/media/999/6ec103 |
| 9/2/2016 | Meet and Greet | http://d1.222miles.com/file/media/999/46e451 | | X | X |
| 9/3/2016 | Open Hours | http://d1.222miles.com/file/media/999/5b656a | | X | X |
| 9/3/2016 | Philanthropic Board Meeting | http://d1.222miles.com/file/media/999/572692 | | X | X |
| 9/4/2016 | Pediatric Genetics & Metabolism | http://d1.222miles.com/file/media/999/641404 | | X | X |
| 9/4/2016 | Senior Leadership Council | http://d1.222miles.com/file/media/999/98a2cc | | X | X |
| 9/4/2016 | Program Evaluation Committee | http://d1.222miles.com/file/media/999/6ec103 | | X | X |
| 9/5/2016 | Meet and Greet | http://d1.222miles.com/file/media/999/46e451 | | X | X |
| 9/6/2016 | Open Hours | http://d1.222miles.com/file/media/999/5b656a | | X | X |
| 9/6/2016 | Philanthropic Board Meeting | http://d1.222miles.com/file/media/999/572692 | | X | X |
| 9/7/2016 | Pediatric Genetics & Metabolism | http://d1.222miles.com/file/media/999/641404 | | X | X |
| 9/7/2016 | Senior Leadership Council | http://d1.222miles.com/file/media/999/98a2cc | | X | X |
| 9/8/2016 | Program Evaluation Committee | http://d1.222miles.com/file/media/999/6ec103 | | X | X |
| 9/8/2016 | Meet and Greet | http://d1.222miles.com/file/media/999/46e451 | | X | X |
| 9/9/2016 | Open Hours | http://d1.222miles.com/file/media/999/5b656a | | X | X |
| 9/10/2016 | Philanthropic Board Meeting | http://d1.222miles.com/file/media/999/572692 | | X | X |
| 9/11/2016 | Pediatric Genetics & Metabolism | http://d1.222miles.com/file/media/999/641404 | | X | X |
| 9/11/2016 | Senior Leadership Council | http://d1.222miles.com/file/media/999/98a2cc | | X | X |

To edit a content zone, simply make an update to the proper column featured in the Google Drive Spreadsheet we set up for you.

The numbers 1-6 in the example represent the media zones that are connected to the Cloud-based Google Drive Spreadsheet.



You won't have to handle technical configurations

Our software will auto-resize the media files you uploaded, so the file properly fit the zone. All text edits are auto-optimized to match the font size, color and style of existing content. All edits you make are wirelessly sent to the display within 60 seconds

You can use the file formats you are familiar with already

- Audio formats (.MP3)
- Excel (.XLS and .XLSX)
- Video files (.MP4)
- Image files (.JPEG, .PNG)
- PowerPoint (.PPT and .PPTX)
- XML feeds (.XPS)

Specifications

AdSlide™ Software and DSB Media Player

| | |
|---|---|
| DSB Certified Media Player (4.5" x 4.5" x 2") | Intel i3, 4GB, 64GB, HD Graphics 5500, Voltage and Temperature Sensing, W10 |
| 36 Month DSB Media Player Warranty | Included with AdSlide™, TouchPlus™ and Waytouch Premier™ DSB Media Players |
| Proprietary Digital Sign Software | Lifetime software license with AdSlide™, TouchPlus™ and Waytouch Premier™ |
| Unlimited Cloud-Based Content Updates | Remotely edit, change and manage the media zones of the digital signs content |
| No Recurring Charges | No monthly or yearly fees to make edits to content or use the software |

Professional Creative Design and Set-Up

| | |
|--|--|
| Total Custom Content Design and Creation | No hidden costs, limits to design time, and no limit of 'slides' |
| Complete Satisfaction Guarantee | The final product does not ship until client provides final approval of content and its layout |
| 5 Phase Design Process | Comprehensive revision process that ensures your design needs and objectives are met |
| Custom Branding | All content is branded with clients logo, color schemes and other branding requirements |
| Plug and Play Set-Up | Complete initial creative design, programming, and content is set-up and pre-configured |
| Unlimited Combination of Media Zones | No limit to the total number of features or widgets you can incorporate into the content |
| Unlimited News, Sports and Weather Feeds | Free real-time scrolling tickers, website feeds and other RSS feeds |

Unlimited Media and Messaging Zones

| | |
|------------------------------|--|
| Corporate Communications | Share new procedures, HR, employee news, announcements and other updates |
| Digital Menu Board | Sharp, clear HD digital menu with images, description and pricing. Dayparting available |
| Standard Map | Facility map with optional tenant names, suite numbers and additional information |
| Digital Directory | Per floor, name, suite, images, contact information and more |
| Local Area Map | Spotlight restaurants, shopping, attractions and more with descriptions and directions |
| Events and Meeting Calendar | Share and update daily, weekly, monthly or annual scheduled activities |
| Amenities and Services | Share facility information, spotlight premium services or upsell accommodations |
| Web Site Integration | Connect a specific section of your organization's website into the digital signs content |
| Media Gallery | Images, videos, power point, slides, flyers or any other.PNG file can be used |
| Advertisements and Sales | Sell more! Promote current or upcoming sales, specials, products or services and more |
| Slideshow of Images | Enhance the appearance of the content with a series of welcome slides, images and more |
| Local Transportation | Valuable transportation information: bus, train, shuttle services, bike rental and more |
| About Us | Add information about your establishment, history, mission, goals and more |
| Company Logo | Your branding colors, logo and other requirements will be creatively incorporated |
| Local Time, Date and Weather | Live and accurate weather. Daily or weekly forecasts can be displayed |
| Social Media | Twitter, Facebook, LinkedIn, Instagram and other social media feeds |
| Emergency Notification | Real-time updates: Amber Alerts, National Weather Service, FEMA and FCC streams |
| News, Sports and Stocks | Examples: CNN, ESPN, Yahoo, New York Times, Reuters and any other RSS feed |
| Outlook / Google Calendar | For automatic syncing and updates of events, meetings or conference room availability |

Support and Training

| | |
|--|--|
| Complete Initial Step by Step Training | 120-minute training session occurs after the installation of the digital sign |
| Dedicated Account Specialist | Unlimited direct access to a support specialist located in the United States |
| 12 Month Support | Tier 1, 2, 3 total support. Nationwide Monday through Friday 8 am to 5 pm PST |
| Total Post Deployment Support | TeamViewer is loaded onto DSB media player - our team can view, access and support |

FAQs

1. DSB media player warranty?
36-month.

2. Is this system scalable?
Yes.

3. Any hidden costs?
No.

4. Do you offer installation?
Yes, per your request.

5. How is the system connected?
Wi-Fi or Hardline.

6. Do I have to pay required annual software or cloud hosting fee?
No. All standard packages do not require SaaS fees.

7. Who do I call if I have questions?
You receive a dedicated support specialist to call and 24/7 technical answering service.

8. Is software support included?
Yes, 12-month software support. Additional 12-month support packages can be purchased.

9. Is training included?
Yes, after the directory installed we will walk you through using the system and how to make edits.

10. Who will set-up the initial content?
Included with the directory package is complete custom content creation. Our creative team will design and set-up all media zones and for you.

11. What is average lead time for content creation?
4-6 weeks.

12. Before purchasing, can I see demo?

Yes, a webinar can be scheduled to review the solutions in depth plus actual demos can be sent to you for viewing.

13. What are media zones?
A media zone is a section of the screen that features a particular type of content. Another word used for media zone is features. Rotating images, event schedules, notifications, corporate news, streaming news feeds, and a directory are examples of media zones.

14. Limit to content creation?
There is no limit to initial project design time hours, slides or graphic design. All-inclusive graphic design set-up and software configuration is included.

15. How does my logo, branding, and company information get added to the content?
When placing your order let us know what media zones you would like, provide your logo and other branding requirements. Our design team will creatively incorporate everything.

16. What type of news feeds can be displayed?
Examples of include ESPN, Yahoo, New York Times, Reuters, etc. No recurring fees for news feeds.

17. How are the media zones managed?
Images, product brochures, video commercials, PowerPoint files, PDFs and other media files can be featured in the gallery. You can delete and add digital media files using Google Drive.