



Benefits

- 🔧 A **Reliable** solution for enhancing communications with patrons
- 📍 **Engages** with fans by displaying high-impact advertisements
- 📈 **Improves** sales, spotlight concession sales and food specials
- ➡️ **Boosts** your patron's experience by adding directory maps
- ⚡️ **Easy** content updates and management using your iPhone!

Specially Designed For Arenas & Stadiums

You can use this all-one-solution to create a richly branded interface with live arena content to deliver outstanding patron experiences. From improving facility wayfinding to concession stands to upselling food sales, this turnkey system is your gateway to fully scalable digital communications.

A Total Digital Signage Solution

You can choose from over 17+ immersive features plus an unlimited combination of distinctive arena digital signage media zones;

- ▮ Facility maps with seating charts
- ▮ Events and ticketing information
- ▮ Group ticketing special offers
- ▮ Directions and parking
- ▮ Guest services
- ▮ Food & beverage advertisements
- ▮ VIP Specials



Hassle-Free and Turnkey

Our simplified total digital packages include all the initial graphic design, hardware as needed, and full training plus 12 months free support. The final product will be preloaded with your customized information and ready for plug and play.

- No need to spend multiple hours designing graphics
- No need to struggle with updating or managing content
- No need to handle technical set-up or configuration
- No need to waste hours on training



It Only Takes 4 Easy Steps!



1

Select Features

Choose the features and widgets you need



2

Select Layout

Select the layout you want your content to have



3

Select Hardware

Select the digital sign or kiosk you want to use



4








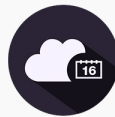







Sit Back & Relax

Sit back and relax while we design your content



Features

When placing your order let us know what you would like the system to display and our team will build it for you. Popular features include:

 Amenities	 Live News	 Local Transit Information	 Logo	 Promotions	 Corporate Communication	 Advertisements	 Bulletins
 Videos	 Maps	 Time, Date & Weather	 Social Media	 Events Calendar	 About Us	 Charts	 HR Information
 Announcements	 Slideshow	 3rd Party Data Feeds	 Digital Directory	 Digital Menu Boards	 Emergency Notifications	 Pricelist	 Company News

Includes Graphic Design and Set-Up

Once your order is placed, you will be assigned a project manager that will work with you on content creation. They will follow a five phase proof and revision process that leaves you in full control and a system that you are proud of!

- Let us know what layout & features you want and we will design it for you
- Your logo, colors and other branding requirements will be included



For users with little or no graphic design experience

Master updating and managing the digital sign's content within 15 minutes!



- Easily edit text zones and announcements
- Add, delete or modify images, slides and videos
- Update event listings and meeting schedules

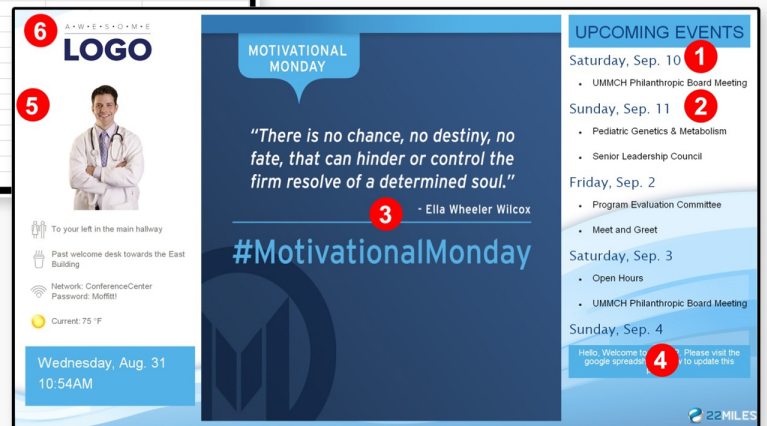
How would I make changes to the content?

1. Go to Google Drive
2. Enter login credentials
3. Make changes to content

1	2	3	4	5	6
Schedule	Event Name	Slideshow Images	Bottom Message	Left Image	Change Logo
9/2/2016	Program Evaluation Committee	http://d1.222miles.com/file/media/99/5ec103	Hello, Welcome Please visit the google spreadsheet below to update this project	http://d1.222miles.com	http://d1.222miles.com/
9/2/2016	Meet and Greet	http://d1.222miles.com/file/media/99/46e451	x	x	x
9/3/2016	Open Hours	http://d1.222miles.com/file/media/99/5f565a	x	x	x
9/3/2016	Philanthropic Board Meeting	http://d1.222miles.com/file/media/99/572692	x	x	x
9/4/2016	Pediatric Genetics & Metabolism	http://d1.222miles.com/file/media/99/641404	x	x	x
9/4/2016	Senior Leadership Council	http://d1.222miles.com/file/media/99/98a2cc	x	x	x
9/4/2016	Program Evaluation Committee	http://d1.222miles.com/file/media/99/5ec103	x	x	x
9/5/2016	Meet and Greet	http://d1.222miles.com/file/media/99/46e451	x	x	x
9/6/2016	Open Hours	http://d1.222miles.com/file/media/99/5f565a	x	x	x
9/6/2016	Philanthropic Board Meeting	http://d1.222miles.com/file/media/99/572692	x	x	x
9/7/2016	Pediatric Genetics & Metabolism	http://d1.222miles.com/file/media/99/641404	x	x	x
9/7/2016	Senior Leadership Council	http://d1.222miles.com/file/media/99/98a2cc	x	x	x
9/8/2016	Program Evaluation Committee	http://d1.222miles.com/file/media/99/5ec103	x	x	x
9/8/2016	Meet and Greet	http://d1.222miles.com/file/media/99/46e451	x	x	x
9/9/2016	Open Hours	http://d1.222miles.com/file/media/99/5f565a	x	x	x
9/10/2016	Philanthropic Board Meeting	http://d1.222miles.com/file/media/99/572692	x	x	x
9/11/2016	Pediatric Genetics & Metabolism	http://d1.222miles.com/file/media/99/641404	x	x	x
9/11/2016	Senior Leadership Council	http://d1.222miles.com/file/media/99/98a2cc	x	x	x

To edit a content zone, simply make an update to the proper column featured in the Google Drive Spreadsheet we set up for you

The numbers 1-6 in the example represent the media zones that are connected to the Cloud-based Google Drive Spreadsheet



You won't have to handle technical configurations

Our software will auto-resize the media files you uploaded, so the file properly fit the zone. All text edits are auto-optimized to match the font size, color and style of existing content. All edits you make are wirelessly sent to the display within 60 seconds

You can use the file formats you are familiar with already

- 📁 Audio formats (.MP3)
- 📊 Excel (.XLS and .XLSX)
- 🎥 Video files (.MP4)
- 🖼️ Image files (.JPEG, .PNG)
- 📄 PowerPoint (.PPT and .PPTX)
- 📄 XML feeds (.XML)

Specifications

AdSlide™ Software and DSB Media Player

DSB Certified Media Player (4.5" x 4.5" x 2")	Intel i3, 4GB, 64GB, HD Graphics 5500, Voltage and Temperature Sensing, W10
36 Month DSB Media Player Warranty	Included with AdSlide™, TouchPlus+™ and Waytouch Premier™ DSB Media Players
Proprietary Digital Sign Software	Lifetime software license with AdSlide™, TouchPlus+™ and Waytouch Premier™
Unlimited Cloud-Based Content Updates	Remotely edit, change and manage the media zones of the digital signs content
No Recurring Charges	No monthly or yearly fees to make edits to content or use the software

Professional Creative Design and Set-Up

Total Custom Content Design and Creation	No hidden costs, limits to design time, and no limit of 'slides'
Complete Satisfaction Guarantee	The final product does not ship until client provides final approval of content and its layout
5 Phase Design Process	Comprehensive revision process that ensures your design needs and objectives are met
Custom Branding	All content is branded with clients logo, color schemes and other branding requirements
Plug and Play Set-Up	Complete initial creative design, programming, and content is set-up and pre-configured
Unlimited Combination of Media Zones	No limit to the total number of features or widgets you can incorporate into the content
Unlimited News, Sports and Weather Feeds	Free real-time scrolling tickers, website feeds and other RSS feeds

Unlimited Media and Messaging Zones

Corporate Communications	Share new procedures, HR, employee news, announcements and other updates
Digital Menu Board	Sharp, clear HD digital menu with images, description and pricing. Dayparting available
Standard Map	Facility map with optional tenant names, suite numbers and additional information
Digital Directory	Per floor, name, suite, images, contact information and more
Local Area Map	Spotlight restaurants, shopping, attractions and more with descriptions and directions
Events and Meeting Calendar	Share and update daily, weekly, monthly or annual scheduled activities
Amenities and Services	Share facility information, spotlight premium services or upsell accommodations
Web Site Integration	Connect a specific section of your organization's website into the digital signs content
Media Gallery	Images, videos, power point, slides, flyers or any other.PNG file can be used
Advertisements and Sales	Sell more! Promote current or upcoming sales, specials, products or services and more
Slideshow of Images	Enhance the appearance of the content with a series of welcome slides, images and more
Local Transportation	Valuable transportation information: bus, train, shuttle services, bike rental and more
About Us	Add information about your establishment, history, mission, goals and more
Company Logo	Your branding colors, logo and other requirements will be creatively incorporated
Local Time, Date and Weather	Live and accurate weather. Daily or weekly forecasts can be displayed
Social Media	Twitter, Facebook, LinkedIn, Instagram and other social media feeds
Emergency Notification	Real-time updates: Amber Alerts, National Weather Service, FEMA and FCC streams
News, Sports and Stocks	Examples: CNN, ESPN, Yahoo, New York Times, Reuters and any other RSS feed
Outlook / Google Calendar	For automatic syncing and updates of events, meetings or conference room availability

Support and Training

Complete Initial Step by Step Training	120-minute training session occurs after the installation of the digital sign
Dedicated Account Specialist	Unlimited direct access to a support specialist located in the United States
12 Month Support	Tier 1, 2, 3 total support. Nationwide Monday through Friday 8 am to 5 pm CST
Total Post Deployment Support	TeamViewer is loaded onto DSB media player - our team can view, access and support

FAQs

1. DSB media player warranty?

36-month

2. Is this system scalable?

Yes

3. Any hidden costs?

No

4. Do you offer installation?

Yes, per your request

5. How is the system connected?

WI-FI or Hardline

6. Do I have to pay required annual software or cloud hosting fee?

No. All standard packages do not require SaaS fees

7. Who do I call if I have questions?

You will receive a dedicated support specialist to call

8. Is software support included?

Yes, 12-month software support. Additional 12-month support packages can be purchased

9. Is training included?

Yes, after the directory installed we will walk you through using the system and how to make edits

10. Who will set-up the initial content?

Included with the directory package is complete custom content creation. Our creative team will design and set-up all media zones and for you

11. What is average lead time for content creation?

4-6 weeks

12. Before purchasing, can I see demo?

Yes, a webinar can be scheduled to review the solutions in depth plus actual demos can be sent to you for viewing

13. What are media zones?

A media zone is a section of the screen that features a particular type of content. Another word used for media zone is features. Rotating images, event schedules, notifications, corporate news, streaming news feeds, and a directory are examples of media zones

14. Limit to content creation?

There is no limit to initial project design time hours, slides or graphic design. All-inclusive graphic design set-up and software configuration is included

15. How does my logo, branding, and company information get added to the content?

When placing your order let us know what media zones you would like, provide your logo and other branding requirements. Our design team will creatively incorporate everything

16. What type of news feeds can be displayed?

Examples of include ESPN, Yahoo, New York Times, Reuters, etc. No recurring fees for news feeds

17. How are the media zones managed?

Images, product brochures, video commercials, PowerPoint files, PDFs and other media files can be featured in the gallery. You can delete and add digital media files using Google Drive