



Benefits

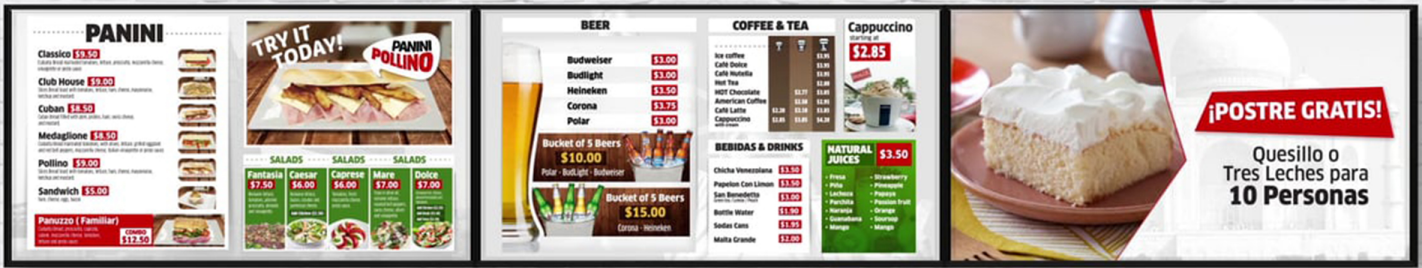
- ⊖ A **results driven** solution for displaying high-impact digital menus
- 🔊 **Increases** your ticket amount by spotlighting high-margin listings
- 🎯 Dramatically **improve** your brand identity with digital menu boards
- 📈 **Improves** your table turn-over rate by clearly displaying your menu
- ⚡ **Easy** digital menu updates and management using your iPhone!

Create the craving in your customers the moment they enter your establishment with AdSlide™ Digital Menu Boards. This exciting all-in-one digital signage menu board solution creates visual stimulation and will enable you to promote your highest margin food items, better upsell specials, and advertise upcoming events to each and every customer.

Additional Uses

With this solution you can choose from over 17+ immersive digital menu board features plus an unlimited combination of distinctive menu board media zones for featuring:

- ▀ Impactful Full Motion Graphics Menu
- ▀ Engaging Food Combos with 3D Effects
- ▀ Sharp and Clear Menu Board Listings
- ▀ High Definition New Individual Food Items or Drinks
- ▀ Delicious Desserts & Appetizers
- ▀ Happy Hours Specials



The image above shows an ideal set of digital menu board. It is effective because:

- All images are HD and taken with a digital camera
- Proper spacing was allowed for items, pricing and descriptions
- The categories and items were not jammed on to one display
- They used the proper selection of font style and sizing text

Getting Started

Creating a digital menu board takes time and an acute attention to detail. To receive pricing and further information on a digital menu board system we need answers to these three questions:

1. How much available space do you have for the menu's?
2. How large is your menu (please provide a copy of menu or list of all items)
3. What style would you like the digital menu board to have?

Professionally Designed

Once we have received a copy of your menu and HD images of the items you want to be displayed our design team will work with you to create an engaging eye catching menu board.

- You won't have to spend time customizing template or learning about software
- Your brand colors, font style, colors, and other branding requirements will be included
- You will receive an out-of-the-box ready to use system that when powered on will automatically begin playing your menu



Style Chalkboard

- Clean modern look
- Menu items are organized into categories
- Several sections for rotating food images can be added
- This design works well w/ menus that contain lots of items w/minimal images



Style Color Combination

- Menu items are organized into color coded categories
- Rotating food images can be added to menu categories
- It looks easy on the eyes & highly visible
- This style menu works well with menus consisting multiple categories of food



Style Quick Order

- Ideal for menus that consist primarily of food combinations / platters
- Smaller menus with less items work well for this style
- Well taken HD food images with white background must be provided by client



CHALKBOARD



COLOR COMBINATION



QUICK ORDER

Specifications

AdSlide™ Software and DSB Media Player

DSB Certified Media Player (4.5" x 4.5" x 2")	Intel i3, 4GB, 64GB, HD Graphics 5500, Voltage and Temperature Sensing, W10
36 Month DSB Media Player Warranty	Included with AdSlide™, TouchPlus+™ and Waytouch Premier™ DSB Media Players
Proprietary Digital Sign Software	Lifetime software license with AdSlide™, TouchPlus+™ and Waytouch Premier™
Unlimited Cloud-Based Content Updates	Remotely edit, change and manage the media zones of the digital signs content
No Recurring Charges	No monthly or yearly fees to make edits to content or use the software

Professional Creative Design and Set-Up

Total Custom Content Design and Creation	No hidden costs, limits to design time, and no limit of 'slides'
Complete Satisfaction Guarantee	The final product does not ship until client provides final approval of content and its layout
5 Phase Design Process	Comprehensive revision process that ensures your design needs and objectives are met
Custom Branding	All content is branded with clients logo, color schemes and other branding requirements
Plug and Play Set-Up	Complete initial creative design, programming, and content is set-up and pre-configured
Unlimited Combination of Media Zones	No limit to the total number of features or widgets you can incorporate into the content
Unlimited News, Sports and Weather Feeds	Free real-time scrolling tickers, website feeds and other RSS feeds

Unlimited Media and Messaging Zones

Corporate Communications	Share new procedures, HR, employee news, announcements and other updates
Digital Menu Board	Sharp, clear HD digital menu with images, description and pricing. Dayparting available
Standard Map	Facility map with optional tenant names, suite numbers and additional information
Digital Directory	Per floor, name, suite, images, contact information and more
Local Area Map	Spotlight restaurants, shopping, attractions and more with descriptions and directions
Events and Meeting Calendar	Share and update daily, weekly, monthly or annual scheduled activities
Amenities and Services	Share facility information, spotlight premium services or upsell accommodations
Web Site Integration	Connect a specific section of your organization's website into the digital signs content
Media Gallery	Images, videos, power point, slides, flyers or any other.PNG file can be used
Advertisements and Sales	Sell more! Promote current or upcoming sales, specials, products or services and more
Slideshow of Images	Enhance the appearance of the content with a series of welcome slides, images and more
Local Transportation	Valuable transportation information: bus, train, shuttle services, bike rental and more
About Us	Add information about your establishment, history, mission, goals and more
Company Logo	Your branding colors, logo and other requirements will be creatively incorporated
Local Time, Date and Weather	Live and accurate weather. Daily or weekly forecasts can be displayed
Social Media	Twitter, Facebook, LinkedIn, Instagram and other social media feeds
Emergency Notification	Real-time updates: Amber Alerts, National Weather Service, FEMA and FCC streams
News, Sports and Stocks	Examples: CNN, ESPN, Yahoo, New York Times, Reuters and any other RSS feed
Outlook / Google Calendar	For automatic syncing and updates of events, meetings or conference room availability

Support and Training

Complete Initial Step by Step Training	120-minute training session occurs after the installation of the digital sign
Dedicated Account Specialist	Unlimited direct access to a support specialist located in the United States
12 Month Support	Tier 1, 2, 3 total support. Nationwide Monday through Friday 8 am to 5 pm CST
Total Post Deployment Support	TeamViewer is loaded onto DSB media player - our team can view, access and support

FAQs

1. DSB media player warranty?

36-month

2. Is this system scalable?

Yes

3. Any hidden costs?

No

4. Do you offer installation?

Yes, per your request

5. How is the system connected?

WI-FI or Hardline

6. Do I have to pay required annual software or cloud hosting fee?

No. All standard packages do not require SaaS fees

7. Who do I call if I have questions?

You will receive a dedicated support specialist to call

8. Is software support included?

Yes, 12-month software support. Additional 12-month support packages can be purchased

9. Is training included?

Yes, after the directory installed we will walk you through using the system and how to make edits

10. Who will set-up the initial content?

Included with the directory package is complete custom content creation. Our creative team will design and set-up all media zones and for you

11. What is average lead time for content creation?

4-6 weeks

12. Before purchasing, can I see demo?

Yes, a webinar can be scheduled to review the solutions in depth plus actual demos can be sent to you for viewing

13. What are media zones?

A media zone is a section of the screen that features a particular type of content. Another word used for media zone is features. Rotating images, event schedules, notifications, corporate news, streaming news feeds, and a directory are examples of media zones

14. Limit to content creation?

There is no limit to initial project design time hours, slides or graphic design. All-inclusive graphic design set-up and software configuration is included

15. How does my logo, branding, and company information get added to the content?

When placing your order let us know what media zones you would like, provide your logo and other branding requirements. Our design team will creatively incorporate everything

16. What type of news feeds can be displayed?

Examples of include ESPN, Yahoo, New York Times, Reuters, etc. No recurring fees for news feeds

17. How are the media zones managed?

Images, product brochures, video commercials, PowerPoint files, PDFs and other media files can be featured in the gallery. You can delete and add digital media files using Google Drive